

2008 ANNUAL EEO PUBLIC FILE REPORT

Period Covered by this Report ("Period"): February 1, 2007 through January 31, 2008
Call signs of stations comprising the reporting Station Employment Unit:
KETA-TV, KOED-TV, KOET(TV), KWET(TV)

I. Full-time vacancies filled during period

- | | | |
|----|---|-----------------------------|
| 1. | Job Title: _Digital Maintenance Engineer | Date Filled: __03/01/07____ |
| 2. | Job Title: _ TV News Reporter | Date Filled: __04/02/07____ |
| 3. | Job Title: _Reporter/Producer | Date Filled: __04/16/07____ |
| 4. | Job Title: _Deputy Director Education | Date Filled: __05/01/07____ |
| 5. | Job Title: _Deputy Director for Technology Planning | Date Filled: __05/14/07____ |
| 6. | Job Title: _Maintenance Engineer | Date Filled: __06/01/07____ |
| 7. | Job Title: Deputy Director New Media Planning | Date Filled: __06/11/07____ |
| 8. | Job Title: _Reporter/Producer | Date Filled: __07/23/07____ |
| 9. | Job Title: _Documentary Assistant | Date Filled: __11/5/07____ |

II. Each recruitment or referral source ("source") used to seek candidates for each vacancy

See attached EXHIBIT A for a list of all recruitment sources for all vacancies.

1. Job Title (from Section I above):	__ Digital Maintenance Engineer	Date Filled:	__ 03/01/07		
Source	Contact Person	Address	Tel. No.	Interviewed Person	
				Hired?	
<u>Internal</u>	<u>Jenelle Reid</u>	<u>7403 N Kelley Avenue</u>	<u>OKC,OK 73111</u>	<u>405 848 8501</u>	<u>Yes</u>
2. Job Title (from Section I above):	__ TV News Reporter	Date Filled:	__ 04/02/07		
Source	Contact Person	Address	Tel. No.	Interviewed Person	
				Hired?	
<u>OETA website</u>	<u>Jenelle Reid</u>	<u>7403 N Kelley Avenue</u>	<u>OKC,OK 73111</u>	<u>405 848 8501</u>	<u>Yes</u>
3. Job Title (from Section I above):	__ Reporter/Producer	Date Filled:	__ 04/16/07		
Source	Contact Person	Address	Tel. No.	Interviewed Person	
				Hired?	
<u>Internal OETA Posting</u>	<u>Jenelle Reid</u>	<u>7403 N Kelley Avenue</u>	<u>OKC,OK 73111</u>	<u>405 848 8501</u>	<u>Yes</u>
4. Job Title (from Section I above):	__ Title: Deputy Director, Education	Date Filled:	__ 05/01/07		
Source	Contact Person	Address	Tel. No.	Interviewed Person	
				Hired?	
<u>Internal OETA Posting</u>	<u>Jenelle Reid</u>	<u>7403 N Kelley Avenue</u>	<u>OKC,OK 73111</u>	<u>405 848 8501</u>	<u>Yes</u>
5. Job Title: (from Section I above):	__ Deputy Director for Technology	Date Filled:	__ 05/14/07		
Source	Contact Person	Address	Tel. No.	Interviewed Person	
				Hired?	
<u>OETA Employee</u>	<u>Jenelle Reid</u>	<u>7403 N Kelley Avenue</u>	<u>OKC,OK 73111</u>	<u>405 848 8501</u>	<u>Yes</u>
6. Job Title: (from Section I above):	__ Maintenance Engineer	Date Filled:	__ 06/01/07		
Source	Contact Person	Address	Tel. No.	Interviewed Person	
				Hired?	
<u>OK St Employment Service Guthrie</u>	<u>Jenelle Reid</u>	<u>7403 N Kelley Avenue</u>	<u>OKC,OK 73111</u>	<u>405 848 8501</u>	<u>Yes</u>
7. Job Title: (from Section I above):	__ Deputy Director, New Media	Date Filled:	__ 06/11/07		
Source	Contact Person	Address	Tel. No.	Interviewed Person	
				Hired?	
<u>Re-Hire</u>	<u>Jenelle Reid</u>	<u>7403 N Kelley Avenue</u>	<u>OKC,OK 73111</u>	<u>405 848 8501</u>	<u>Yes</u>
8. Job Title: (from Section I above):	__ Reporter/Producer	Date Filled:	__ 07/23/07		
Source	Contact Person	Address	Tel. No.	Interviewed Person	
				Hired?	
<u>OETA Employee</u>	<u>Jenelle Reid</u>	<u>7403 N Kelley Avenue</u>	<u>OKC,OK 73111</u>	<u>405 848 8501</u>	<u>Yes</u>
9. Job Title: (from Section I above):	__ Documentary Assistant	Date Filled:	__ 11/5/07		
Source	Contact Person	Address	Tel. No.	Interviewed Person	
				Hired?	
<u>JobsOk.com</u>	<u>Jenelle Reid</u>	<u>7403 N Kelley Avenue</u>	<u>OKC,OK 73111</u>	<u>405 848 8501</u>	<u>Yes</u>

III. Total number of persons interviewed for all full-time vacancies filled during period: 22

IV. Total number of interviewees for all full-time vacancies filled during period per source:

Source	Contact Person	Address	Tel. No.	Interviewees Referred (no.)	
OETA Website	Jenelle Reid	7403 N Kelley Avenue	OKC, OK 73111	(405) 848_8501	11
OETA Internal	Jenelle Reid	7403 N Kelley Avenue	OKC, OK 73111	(405) 848-8501	1
Friend	Jenelle Reid	7403 N Kelley Avenue	OKC, OK 73111	(405) 848-8501	1
Oklahoman	Jenni Shrum	9000 N Broadway Ext.	OKC, OK 73114	(405) 475-3661	1
Langston	Stacy Williams	P.O. Box 1205	Langston, 73050	(405) 466-3203	1
OK Job Link	HR	12777 N. Rockwell	OKC, OK 73142	(405) 470-3200	1
Ok St Employment-Guthrie			Guthrie, OK 73044		1
OPM	Patricia Nelson	2101 N Lincoln Blvd.	OKC, OK 73114	(405) 521-2177	2
NewsOK	Jobsok.com				2
None indicated	Jenelle Reid	7403 N. Kelley Ave.	OKC, OK 73111	(405) 848-8501	1

V. Outreach activities during period

1. **Internship Program:** OETA had numerous students from various colleges and universities participate in the internship program. Internships were available in production studio/control room, news and public affairs reporter/photojournalist and Documentary reporter/photojournalist/editor/writer.
2. **Scholarship Program:** OETA awarded two Gene Dillehey Scholarships during this period. These scholarships are awarded to outstanding students with broadcasting majors for use towards their education expenses. Students applied through the college-broadcasting departments at their schools in the Fall. The applications were evaluated, the top candidates were interviewed and the top two students were awarded scholarships of \$1,000 each. **Christi Mitchell**, from **Oklahoma Baptist University** and **Dwanlynette Brumfield**, from **Langston University** are this year's winner.
3. **Broadcast Student Seminar:** In October 2007, OETA hosted its annual seminar for broadcast students enrolled at universities and colleges with membership in the Oklahoma Broadcast Educators Association (OBEA). The event was jointly organized and orchestrated by OETA and OBEA. It featured speakers and panels discussing relevant issues in broadcasting to give students the opportunity to ask questions and learn from seasoned professionals.
4. **Training Programs:** During this period, supervisors attended Human Resource Development Services workshops, and some of the employees attended technical training.

2007 and 2008 Job Recruitment Sources
EXHIBIT A

<i>Company</i>	<i>Contact</i>	<i>Address</i>	<i>City</i>	<i>State</i>	<i>Zip Code</i>	<i>Phone Number</i>	<i>Fax Number</i>	<i>E-Mail Address</i>
<u>Colleges and Universities</u>								
Oklahoma City University	Josh Wadell, Career Placement	2501 N. Blackwelder	OKC	OK	73106	405-208-5171	405-557-6043	jwaddell@okcu.edu
University of Oklahoma, Gaylor College of Journalism & Mass Communications	Heather Spence	860 Van Fleet Oval	Norman	OK	73019	405-325-3689	405-325-2721	has@ou.edu
University of Oklahoma	Brenda Peters, Career Services	900 Asp Ave. Suite 323	Norman	OK	73019	405-325-1974		oucs@ou.edu
Oklahoma Baptist University	Dr. Roger Hadley	500 W. University	Shawnee	OK	73802	405-878-2347	405-878-2287	roger.hadley@okbu.edu
Oklahoma Christian University	Dara Tinius, Student Life	P.O. Box 11000	OKC	OK	73136-1100	405-425-5000	405-425-5910	dara.tinius@oc.edu
University of Central Oklahoma	Sandy ~ Career Services	100 N. University Drive	Edmond	OK	73034	405-947-3345	405-974-3826	careers@ucok.edu
Oklahoma State University	Tina Adhern, Student Services	206 Paul Miller Building	Stillwater	OK	73078-0195	405-947-4421	405-744-9954	ahernt@okstate.edu
Oklahoma State University-OKC	Gail Smith, Student Employment	900 N. Portland	OKC	OK	73107	405-945-8680		sgilber@osuokc.edu
University of Tulsa	Broadcasting Department, Attn: Jan	600 S. College	Tulsa	OK	74104	918-631-2541	918-631-3809	martha-reynolds@utulsa.edu
Tulsa Community College	Melissa Hendrickson, Career Services	10300 E. 81st Street	Tulsa	OK	74133	918-595-7688	918-595-7320	mhenderson@tulsacc.edu
Northeastern State University	Gayle Anderson, Placement Services	711 N. Grand Ave.	Tahlequah	OK	74464-7068	1-800-722-9614 x 3110	918-458-2114	anderson@nsuok.edu

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Southwestern Oklahoma State University	Tamra Misak, Career Services	100 Campus Drive	Weatherford	OK	73096	580-774-3233	580-774-7104	tamra.misak@swosu.edu
Rogers State University	Daniel Schiedel, Director/General Manager	1701 W. Will Rogers Blvd.	Claremore	OK	74017	918-343-7657	918-343-7952	dschiedel@rsu.edu
Northern Oklahoma College	Jill Dark, President's Office	1200 E. Grand Ave.	Tonkawa	OK	74653	580-628-6201	580-628-6209	Jill.dark@north-ok.edu
Langston University	Stacey Williams, Employment Coord.	P.O. Box 1205	Langston	OK	73050	405-466-3203	405-466-6002	bhsmith@lunet.edu or sewilliams@lunet.edu
East Central University	Communications Department, Delma Hall	Box S23	Ada	OK	74820	580-332-8000	580-436-3329	dhall@mailclerk.ecok.edu
Southeastern Oklahoma University	Placement Services, Karen	1405 N. 4th Ave. PMB 4016	Durant	OK	74701-0609	580-744-2270	580-745-7486	placement@sosu.edu
Cameron University	Dept. of Student Development, Sherry La Sorsa	2800 W. Gore	Lawton	OK	73505	580-581-2209	580-581-2564	slasorsa@cameron.edu
Oklahoma City Community College	Gwin Faulconer-Lippert	7777 S. May Avenue	OKC	OK	73159	405-682-1611x7254	405-682-7559	gfaulconer@okc.cc.edu
Redlands Community College	Terry Barger	1300 S. Country Club	El Reno	OK	73036	405-262-2552	405-422-1200	bargert@redlandsc.edu
Southern Nazarene University	Miriam Key, Career Placement	6729 N.W. 39th Expressway	Bethany	OK	73008	405-491-6684	405-491-6378	mrkey@snu.edu
Rose State College	Virginia Thomas, Job Placement	6420 S.E. 15th Street	MWC	OK	73110	405-733-7377	405-736-0339	jobplacement@rose.edu
Bacone College	Recruiting Director, Carol Wright	2299 Bacone Road	Muskogee	OK	74403-7599	918 784-7363		wrightc@bacone.edu
Oral Roberts University	John Brown, Career Guidance Center	7777 S. Lewis Avenue	Tulsa	OK	74171	918-495-7864		jbrown@oru.edu
John Brown University	Broadcasting Department	2000 W. University St.	Siloam Springs	AR	72761	479-524-3131		dbatchel@jbu.edu

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Philander Smith College	Placement Office	One Trudie Kibbe Reed Dr.	Little Rock	AR	72202	501-370-5204		philander.edu
University of Missouri-Columbia	Phou Senqsavanh, Career Development	120 Neff Hall	Columbia	MO	65201	573-882-0373		senqsavanhp@missouri.edu
Missouri Valley College	Marcia Lashley, Registrar	500 E. College	Marshall	MO	65340	660-831-4115		lashleym@moval.edu
Midwestern University	Danielee Hackbusch, Placement Office	3400 Taft Blvd.	Wichita Falls	TX	76308	940-397-4221	940-397-4780	Danielle.Hackbush@mwsu.edu
North Central Texas College	Robbie Baugh, HR	1525 W. California St.	Gainesville	TX	76240-4699	940-668-4442	940-665-8755	rball@nctc.edu
<u>Technology Centers</u>								
Francis Tuttle Technology Center	Career Planning, Mary Brundhee	12777 N. Rockwell Ave.	OKC	OK	73142	405-717-4277	405-717-4790	mbrundhee@francistuttle.com
Eastern Oklahoma County Technology Center	Dorothy O. Boyle, Public Relations Coordinator	4601 N. Choctaw Road	Choctaw	OK	73020	405-390-9591	405-390-9598	dboyle@eocotech.org
Gordon Cooper Technology Center	Kahle Goff, Stud Services Coord.	One John C. Burton Blvd.	Shawnee	OK	74804	405-273-7493 ext 319	405-273-4704	kahleg@gctech.org
Pontotoc Technology Center	Debbie Eaton, Job Developer	601 W. 33rd	Ada	OK	74820	580-310-2253	580-310-2286	deaton@pontotoc.com
Canadian Valley Technology Center	Missy Mathis, El Reno Campus	6505 E. Highway 66	El Reno	OK	73036	405-422-2265	405-422-2299	melissa.riddle@expresspersonnel.co
Moore-Norman Technology Center	Anna Tolson	4701 12 Avenue NW	Norman	OK	73069	405-364-5763x7219	405-271-8277	atolson@mntechnology.com
Green Country Technology Center	Lynn Baughn	P.O. Box 1217	Okmulgee	OK	74447	918-758-0840	918-758-0422	lbaugh@gctcok.com
Tulsa Technology Center	Susan Ott, Placement Office	P.O. Box 472000	Tulsa	OK	74147-7200	918-828-5155	918-828-5089	Susan.ott@tulsatech.org
Great Plains Technology Center	Jim Nesbitt, Deputy Superintendent	4500 West Lee Blvd.	Lawton	OK	73505	580-250-5550		

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<u>State Agencies</u>								
Oklahoma Employment Securities Commission	Attn: Brenda Orange	7401 N.E. 23rd Street	OKC	OK	73141	405-713-1890	405-713-1895	brenda.orange@oesc.state.ok.us
Oklahoma Employment Securities Commission	Karen Baskerville, Center Mgr.	2 North Elgin	Tulsa	OK	74120	918-596-2175	918-596-9999	Karen.baskerville@oesc.state.ok.us
Oklahoma Regents of Higher Education	Janna Julian, Director of Human Resources	P.O. Box 3000	OKC	OK	73101-3000	405-225-9423		jjulian@osrhe.edu
Office of Disability Concerns	Marilyn Burr, Program Director	2712 Villa Prom	OKC	OK	73107-2423	405-521-3756	405-522-6695	marilyn.burr@ohc.state.ok.us
<u>Employment Offices</u>								
Veteran's Employment Service		125 South Main Street	Muskogee	OK	74401	1-800-827-1000	918-781-7509	va.gov
Oklahoma Association of Broadcasters	Attn: Nancy Struby	6520 N. Western #104	OKC	OK	73116	405-848-0771		struby@oabok.org
Opportunities Industrialization Center	Desjean Jones, Exec Assistant	400 N. Walnut	OKC	OK	73104	405-235-2651		oicoc@sbcglobal.net
<u>Associations</u>								
Asian American Journalists Association	Human Resources	1182 Market St., Suite 320	San Francisco	CA	94102	405 346-2051	415 346-6343	www.aaja.org
National Association of Hispanic Journalist	Employment Exchange	1000 National Press Blvd. Ste. 1193	Washington	D.C.	20045-2001	202-662-7145	202-662-7144	nahj.org

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National Association of Black Journalist		8701-A Adelphi Rd.	Adelphi	MD	20783-1716	301-445-7100	301-445-7101	nabi.org
NAACP		P.O. Box 11021	OKC	OK	73136	405-236-2227		naacp.org
NAACP-Tulsa	Anne-Marie Gaines, Career Placement	P.O. Box 6246	Tulsa	OK	74148	918-592-7989		naacp@execs.com
Tulsa Urban League	Jerry Goodwin	240 East Apache	Tulsa	OK	74106	918-595-7488	918-584-3520	jgoodwin@mtul.org
Ok Asso. Of Black Journalists	Charles Shepherd, News	17112 Sunny Hollow Rd.	Edmond	OK	73003			Coshepherd@hearst.com
United Minority Media Assn.	M.C. Richardson, Job Bank & Referrals	6025 Prospect Ave. #206	Kansas City	MO	64130	816-822-1313		
The Association for Women in Communications, Inc.		780 Richie Highway, Suite 28-S	Severna Park	MD	21146	410 544-7442	410 544-4640	www.womcom.org
Emma L. Bowen Foundation for Minority Interests in Media		1299 Pennsylvania Avenue., NW 11 th Floor	Washington	DC	20004	202 637-4494	202 637-4495	www.emmabowenfoundation.com
<u>Others</u>								
Women's Resource Center		501 Alameda	Norman	OK	73069		405-364-9424	
Women in Communications	Janice Baker	3221 S. 140 E. Avenue	Tulsa	OK	74134	918-272-2340		jlbaker@cox.net
Dale Rogers Training Center	Pam Biggers	2501 North Utah	OKC	OK	73107	405-946-4489	405-943-9710	dalerodgers@drtc.org
American Broadcasting School	Staci Cockrell, CEO	4511 S.E. 29th Street	OKC	OK	73115	405-672-6511		staci@radioschool.com
American Women in Radio and TV	Director of HR	8405 Greensboro Drive, Suite 800	McLean	VA	22102	703 506-3290	703 506-3266	www.awrt.org
Bureau of Indian Affairs	Education Director	P.O. Box 309	Anadarko	OK	73005			
Chickasaw Nation	Placement Service	P.O. Box 1548	Ada	OK	74820	405-436-2603	405-436-4287	chickasaw.net

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Muscogee Creek Nation	Placement Service	P.O. Box 580	Okmulgee	OK	74447	918-756-8700	918-756-1434	lmnac@cherokee.org
Cherokee Nation	Loretta McNac, Human Resources	P.O. Box 948	Tahlequah	OK	74465	918-456-0671 ext. 2264		espottingbird@yahoo.com
Cheyenne & Arapaho Tribes of Oklahoma	Ella N. SpottedBird, Director	Box 67	Concho	OK	73022	405-422-7660		
Native American Journalist Association	U of South Dakota	414 E. Clark Street	Vermillion	SD	57069	605 677-5282	866 694-4264	www.naja.com
<u>Papers</u>								
The Sunday Oklahoman	Classified	9000 N. Broadway	Oklahoma City	OK	73199	405-475-3000	405-475-3513	
The Tulsa World	Classified	PO Box 1770	Tulsa	OK	74102	405-587-7355	918-583-3550	Tulsaworldjobs.com
Black Chronicle	Classified	1528 N.E. 23rd Street	Oklahoma City	OK	73199	405-424-4695	405-424-6708	